



With the objective of combining Ayurveda and Tourism, the Somatheeram Ayurveda Resort was founded in the year 1985, thus making it the world's first ever Ayurvedic resort. Soon the Somatheeram Group of Companies came into being and all the credit goes to the Founder Managing Director and Architect Mr. Baby Mathew.

Mr. Baby Mathew has proved his skill in many capacities and has been in the forefront in promoting Ayurveda and tourism nationally as well as internationally. He has played a significant role in improving the popularity of Ayurveda in Europe. He has also participated in many National and International health therapy and Ayurveda seminars in India and abroad.

Positions holding

- Managing Director Somatheeram Group of Companies
- Managing Director - Jeevan TV
- Managing Editor - keralatourism.com
- Managing Editor - ayurvedaa2z.com
- Director - Tourism India Publication

Social Activities

- Global Vice President : Global Kerala Foundation
- President - Kerala State Children's Film Society
- Secretary General- Global Environmental Movement
- President - Heritage Resorts Association
- President - YMCA - Kovalam
- Chairman - Kottukal Tourism Promotion Council
- Secretary - Hotel & Restaurant Association, S. Kovalam
- Executive Committee Member- Russian Cultural Center, Trivandrum
- Executive Committee Member - Lions Club
- Charter President - Ys' Men Club - Kovalam
- Coordinator - Mission IT
- President - Indo- Euro Cultural Forum

Awards

- "INTERNATIONAL GOLD STAR MILLENNIUM AWARD 2004"
- Business Excellence State Award by Indian Jaycees
- The National Businessmen, Industrialists and Professionals Award
- The Rashtriya Rattan Award
- The Business Excellence Award
- Pravasi Udyog Patra Award
- Tourism Excellence award by Merchants Association, Kerala
- Eco-friendly Tourism Award
- Ayurveda Promotions Award
- Sir George William Award

- Rotary Fellowship Award by Rotary Club
- Vinod Ganga Award Winner
- The Excellency Award